

Report for:	Peter O'Brien, Assistant Director Area Regeneration	Item Number:	
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Title:	Tottenham Cultural Engagement Programme (Pilot) Approval for award of contract under Contract Standing Order (CSO) 9.07.1c
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Report Authorised by:	Peter O'Brien, Assistant Director Area Regeneration
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Lead Officer:	Christine Wood, Regeneration Officer
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Ward(s) affected: Tottenham Green, Tottenham Hale, Northumberland Park, While Hart Lane, Seven Sisters, Bruce Grove	Report Non Key Decisions: Non-key decision
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1. Describe the issue under consideration

A procurement exercise has been carried out in order to appoint a consortium of organisations to deliver a Cultural Engagement Programme (pilot). The appointed consortium will deliver a year long programme in order to allow people to better access and engage with arts and culture in the local area.

To ensure that arts and culture is placed at the heart of the Tottenham Regeneration Programme, and to capture the value of creative industries, the Council has developed a Creative Tottenham Action Plan.

The Action Plan identifies **access** and **engagement** as two significant project areas. The interventions delivered through this commission will support these project areas.

This report is a request for approval to award the contract for the above project as allowed under CSO 9.07.1c.

2. Recommendations

For the Assistant Director of Regeneration to award the contract for the Cultural Engagement Programme to the lead bidder, Bernie Grant Arts Centre in the sum of £50,000.00 (fifty thousand pounds) to deliver their proposal, 'Tottenham Wonders'.

3. Alternative options considered

An alternative option would be for the Council to directly commission a number of cultural projects. This would be more resource intensive on the Council, and would not capitalise on the partnership working which is already taking place within Tottenham's cultural sector.

Another option would be to do nothing, however this would not support local engagement in the arts, and thus the Creative Tottenham Action Plan.

4. Background information

4.1 Context

Tottenham has always been a place that artists and makers have been proud to call home, and is an increasingly attractive choice to a rapidly growing cluster of creative industries and cultural organisations. Harnessing and growing Tottenham's creative and cultural sector will improve local perception, attract inward investment and attract visitors to the area. In an area of historic transience and substantial growth, arts and culture strengthens community capacity and resilience, improves health and wellbeing, provides employment and upskilling opportunities and acts as a cohesive force between new and existing communities.

To ensure that arts and culture is placed at the heart of the Tottenham Regeneration Programme, and to capture the value of creative industries, the Council has developed a Creative Tottenham Action Plan. Sitting at the heart of this plan is providing platforms for local people to access opportunities in the creative and cultural sectors.

The Action Plan identifies six distinct project areas with a list of interventions to support these ambitions. Project Area E specifically focuses on **access** and **engagement**, articulating that Art and Culture can allow people to better understand and engage with their local area and plays a key role in reducing inequality, in creating local cohesion and realising potential.

4.2 The Commission

In align with the ambitions set out above, a procurement process was carried out in order to seek a consortium of organisations able to deliver a Cultural engagement pilot programme.

The appointed consortium are required to achieve the following;

- Directly commission and tangibly support artist content created in Tottenham
- Collaborate with high calibre and nationally/internationally recognised artistic practitioners
- Animation of the public realm
- Provide content designed to give opportunities for participants to expand or develop new learning and skills at all levels.
- Ensure tangible support and profiling opportunities for Tottenham's own creative industry, artists, practitioners as part of the Cultural Programme, providing new platforms to showcase work Made/created in Tottenham.

4.3 Tender Process and Evaluation

The tender was an open and competitive process based on an evaluation of 70% quality and 30% price. Local arts and community organisations were invited to bid for the opportunity, in accordance with Contract Standing Order 8.03.

One proposal was received, 'Tottenham Wonders', a partnership project between 12 cultural providers living, based and/or working in Tottenham. The project is led, facilitated and supported by Bernie Grant Arts Centre, and further supported by Lift and Punch Drunk.

The commission will develop and deliver four, discrete inter-connected programme strands resulting in a series of art and creative activities in outdoor spaces throughout Tottenham in the financial year of 18/19.

5 Comments of the Chief Finance Officer and financial implications

Not applicable.

6 Comments of the Assistant Director of Corporate Governance and legal implications

Not applicable.

7 Equalities and Community Cohesion Comments

Not applicable.

8 Strategic Procurement Comments

Not applicable.

9 Policy Implications

Tottenham is a major regeneration area for the borough and for London. The Tottenham Strategic Regeneration Framework (SRF), identifies and sets out an ambitious vision for the transformation of this area.

10 Any other considerations

None required.

11 Reasons for Decision

To improve the visual appearance of Page Green Common, making it a more attractive place to pass through, visit and spend time; to increase footfall to the wider area and to improve perception of safety in the area.

12 Use of Appendices/background documents

None required

13 Local Government (Access to Information) Act 1985

No exempt information is contained within this report.